



Finance for Non-Financial Managers

delivered by:



- Do you want to better understand financial terminology and improve your financial literacy?
- Do you want to feel confident in your understanding of financial matters as they relate to your business?
- Do you want to know what keeps your Finance Director awake at night!

This one day course is specifically written for Managers, who need a better understanding of business finance. It is a very practical course that will build from little or no financial knowledge. The content will be immediately applicable in your business. The course will be relevant and serious, but enjoyable!

What you will learn

- How your business operates from a financial perspective
- The key financial statements and how to interpret them
- The key questions and areas you should be addressing
- The key performance indicators in business
- How to spot the warning signals
- How to improve the profitability of your business

COURSE CONTENT

The Business Model

- How money flows in your business
- How the business is funded
- The difference between turnover, cash & profit
- Capital expenditure (Capex) and operating expenditure (Opex)

Financial terminology & policies explained

- Margin versus mark-up
- Gross & net margins
- Depreciation and amortisation
- Gearing
- EBIT and EBITDA
- Accruals and prepayments
- Capitalisation of costs

The key financial statements (and their interpretation)

- Profit & Loss
- Balance Sheet
- Cash Flow Statement

Key business ratios that measure profitability, solvency and efficiency

Cash Flow management – the importance of generating cash and the impact it has on business growth



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Costs & Prices

- The trade off between sales volume, margin & costs
- Costing methods and their application

Comments From Previous Delegates

“The Exercise relating to business models was very thought provoking”
Lee Marles Abcam, Senior CFA Marketing Coordinator

“ The financial stats and comparison of different companies made the terms real and understandable”
Xiaolu Yuan CSR, Senior Product Engineer

Maximum number of delegates: 12

Cost: Members - 1.5 units, £225 +VAT
Non-members - £337.50 +VAT

To register please email our Training Co-ordinator on
registrations@thelearningcollaboration.com