



# Leveraging Organisational and Cultural Change

Delivered by:



**CAMBRIDGE**  
Judge Business School

## Programme Summary

At a time when organisations need to be at their sharpest and able to flex and bend with changing markets and trends, the need for change experts within the management group is vital.

This programme provides leaders and managers with the tools and insights to effectively develop a culture and process for change.

Over the two days we address such questions as: what type of change approach is appropriate for your organisation by understanding the situation in which it currently operates and its strategic goals; what role does HR play in reinforcing shifts in culture and practice; what can you do to influence others and lead the organisation through uncertainty.

We will work with specific tools that enable change agents to manage and influence a range of key stakeholders and explore how they can engage the wider organisation to increase commitment and performance even during change and uncertainty.

This is a highly interactive two days, drawing on actual case studies and the participants' own experiences to lead to personal action plans.

The programme is relevant for anyone who is involved in the change process either as a leader or as an active participant.

## Topics

- Understanding organisation dynamics
- Exploring different change architectures
- Roles, tools and skills of the change agent
- The HR infrastructure and what it adds
- Strategies to make change happen
- Challenges to impact change
- Engaging key stakeholder and employees

## Benefits

- Become a more effective manager and leader in your organisation
- Learn to recognise what kinds of change will work in your organisation
- Learn how to utilise HR, existing culture and people to make change more effective
- Learn how to craft a change approach that is likely to succeed
- Learn how to use a change agency to engage stakeholders and staff to implement change

[Download the \*Leveraging Organisational and Cultural Change\* outline agenda](#)

Participants earn a certificate on completing the programme. This programme counts as one course for those completing the Cambridge Executive Education General Management Certificate



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### Why Executive Education at the University of Cambridge?

The University of Cambridge is internationally renowned for:

- outstanding faculty and excellence in teaching and research
- a collaborative learning environment and community
- commitment to innovation and its application in science, technology and business
- the Judge Business School MBA programme, which is ranked among the best in the world

Our goals in Executive Education at Judge Business School are to align these strengths to deliver programmes that impact on the development of leaders and organisational performance.

Our programmes are designed to provide a collaborative and stimulating environment for learning and to add value to your professional career and personal growth. The diverse educational and professional backgrounds of our faculty and delegates enrich the experience. We attract participants from around the world and across industries and business sectors.

### Cost: 9 units

For more information please email the TLC Training Co-ordinator on [registrations@thelearningcollaboration.com](mailto:registrations@thelearningcollaboration.com)