



Financial Analysis for Business Performance

Delivered by:



CAMBRIDGE
Judge Business School

Programme Summary

An important understanding of finance in decisions can help managers maximise business performance. Knowledge is enhanced through establishing relationships between financial data and economic value, for example in the form of corporate valuation models. This programme intends to increase participants' understanding of the issues relating to company performance and valuation, financial positioning, and through analysis of financial statements and other important concepts in financial analysis. The programme provides participants with a set of tools to evaluate financial statements and to determine company valuation. It covers the techniques of financial statements analysis in a general business and strategic context.

Topics

- Understanding the framework for financial statements analysis
- Preparing corporate financial statements: income statement, balance sheet, cash flow
- Creative accounting - and its impact
- A framework for analysing financial statements
- Financial statements analysis in a strategic context
- Accounting analysis - checking the health of financial statements
- Techniques for financial developing and tools analysis
- Financial analysis: ratios; common size statements; cash flow analysis
- Equity valuation
- Techniques for valuing equity

Benefits

- Evaluate performance using financial analysis
- Understand how investors evaluate your organisation and shareholders
- Assess the risk/return relationship to improve business results
- Examine the value levers of the firm

Participants earn a certificate on completing the programme. This programme counts as one course for those completing the Cambridge Executive Education General Management Certificate

Why Executive Education at the University of Cambridge?

The University of Cambridge is internationally renowned for:

- outstanding faculty and excellence in teaching and research
- a collaborative learning environment and community
- commitment to innovation and its application in science, technology and business
- the Judge Business School MBA programme, which is ranked among the best in the world



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Our goals in Executive Education at Judge Business School are to align these strengths to deliver programmes that impact on the development of leaders and organisational performance.

Our programmes are designed to provide a collaborative and stimulating environment for learning and to add value to your professional career and personal growth. The diverse educational and professional backgrounds of our faculty and delegates enrich the experience. We attract participants from around the world and across industries and business sectors.

Cost: 9 units

For more information please email the TLC Training Co-ordinator on registrations@thelearningcollaboration.com