



Project Management for Value Creation

Delivered by:



Programme Summary

Project management involves organising and managing resources in a manner that ensures projects are completed within a defined scope, quality, time and cost. This course provides the basis for articulating and understanding the objectives and processes, in planning and execution, to enhance project performance and value creation.

The programme introduces the key concepts to enable you to improve planning and implementation of commercial projects that will create value for your organisation. It identifies some of the key challenges of project management within product development and design and in situations of uncertainty and complexity.

The programme is designed for managers who want to develop a more structured approach to project planning and development.

Topics

- Introduction and overview of the tools and processes of project management
- Technology management in new product development and design through to commercialisation
- Approaches to managing uncertainty, ambiguity and complexity in project management
- Risk and valuation in project design

Benefits

- learn the key tools and processes for successful project management
- improve project implementation and execution
- improve project performance and commercial results
- understand how to identify the risks and opportunities associated with complex projects to improve project outcomes
- explore best practices in project management

Participants earn a certificate on completing the programme. This programme counts as one course for those completing the Cambridge Executive Education General Management Certificate

For more information please email our Training Co-ordinator on registrations@thelearningcollaboration.com