



Enterprise performance management

Delivered by:



Programme Summary

How do you measure your organisation's performance? Are you measuring the right things? Are your measures aligned with your strategy? Do your measures drive performance?

Issues of how to measure and manage organisational performance are endemic in the public and private sectors. Many organisations have introduced performance measurement and management systems based on frameworks such as the balanced scorecard, but research suggests that often these add little value. Not because the frameworks themselves are flawed, but because of the way they are designed, deployed and used.

Drawing on a wide range of cases and examples, this highly interactive and practical programme will equip you with a robust set of tools and techniques to improve your organisation's strategic performance management systems.

Delivered by one of world's leading experts, Professor Andy Neely, the programme is for those responsible for designing, deploying and maintaining strategic performance management systems or simply worrying about how to make a better connection between strategy and performance. Packed with practical examples, including lessons about what does not work as well as what will, the two days will bring strategic performance management alive.

Who Should Attend?

This programme is designed for senior managers, often at director level or equivalent, with strategic responsibility. Typical attendees would include HR directors, finance directors, operations directors and/or managing directors.

Topics

- Measurement frameworks and methodologies - the balanced scorecard, the performance prism - how to make them work for you.
- Designing performance measures - ensuring measures drive the right behaviour.
- Extracting insight from data - delivering business intelligence.
- Translating strategy into action - aligning measures and strategy to maximum effect.

Benefits

- Practical tools and techniques to help you improve your organisation's performance.
- Hints and tips on how to make best use of the performance data you have access to.
- Access to leading thinking and practice - the state of the art in strategic performance management.

Participants earn a certificate on completing the programme. This programme counts as one course for those completing the Cambridge Executive Education General Management Certificate



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Why Executive Education at the University of Cambridge?

The University of Cambridge is internationally renowned for:

- outstanding faculty and excellence in teaching and research
- a collaborative learning environment and community
- commitment to innovation and its application in science, technology and business
- the Judge Business School MBA programme, which is ranked among the best in the world

Our goals in Executive Education at Judge Business School are to align these strengths to deliver programmes that impact on the development of leaders and organisational performance.

Our programmes are designed to provide a collaborative and stimulating environment for learning and to add value to your professional career and personal growth. The diverse educational and professional backgrounds of our faculty and delegates enrich the experience. We attract participants from around the world and across industries and business sectors.

Cost: 9 units

For more information please email the TLC Training Co-ordinator on registrations@thelearningcollaboration.com